

## COMMUNICATION FOR POLIO ERADICATION, ROUTINE EPI AND AFP SURVEILLANCE

### Partners' Standardized Country Monitoring Form (CMF)

**Country:** \_\_\_\_\_ **Date Completed:** \_\_\_\_\_ **Name and Position of Person Completing Form:** \_\_\_\_\_

(Afghanistan, Angola, Bangladesh, DR Congo, Ethiopia, India, Nigeria, Pakistan, Sudan, Somalia: please fill out the complete form)  
(All the other countries: please fill out the whole form or at least the questions marked with \*\*)

#### I. COUNTRY BACKGROUND

Country population:		
Target population for polio:		
Target population for routine immunisation:		
Main language groups:		
Main ethnic groups:		
Main religious groups:		
Literacy rates:	Male:	Female:

#### IA. Coverage

Routine coverage last year:	BCG:	DPT1: DPT3:	OPV3:	Measles:
OPV coverage in last polio NID:	Month and year:	National coverage:	Highest district:	Lowest district:
Hep B coverage	Month and year:	National coverage:	Highest district:	Lowest district:
Yellow Fever coverage	Month and year:	National coverage:	Highest district:	Lowest district:
Hib coverage	Month and year:	National coverage:	Highest district:	Lowest district:
Measles coverage in last SIA:	Month and year:	National coverage:	Target age range:	Number of districts
Vitamin A coverage in last polio NID (if applicable):	Month and year:	National coverage:	Highest district:	Lowest district:
% of zero-dose children in last polio NID:	Month and year:	National %:	Highest district %:	Lowest district %:
AFP rate/100,000 <15:	Last year:	Year to date:		
% of AFP cases with 2 stools within 14 days:	%:			

Number of measles cases:	Last year:	Year to date:
Number of wild virus polio cases:	Last year:	Year to date:

## IB. Communication Indicators:

Please state the communication indicators being used by your country, the latest findings on your indicators, and the month and year when the information was collected. Examples of recommended indicators are found in the box below:

### Routine immunization

- 1 - % of primary caretakers of infants under 1 year who know (correctly or within 2 weeks of the date) when the next immunization is due. (knowledge)
- 2 - % of primary caretakers of infants under 1 year who know the number of visits needed for complete childhood immunization. (knowledge)
- 3 - % of primary caretakers of infants under 1 who know where to take their baby for routine immunizations (knowledge)

### NIDs

- 4 - % of caretakers at NIDs who understand that NIDs do not replace routine immunization. (health workers' practice and caretakers' knowledge)
- 5 - % of caretakers at NIDs who are advised about routine immunization during NIDs

### Communication planning

- 6 - % of district plans that identify and give strategies to address resistant or difficult groups, including "zero dose" children. (practice)

### AFP surveillance

- 7 - % of vaccinators who know how to recognize AFP (polio-like illness) and where such a case should be reported. (health workers' and volunteers' knowledge)
- 8 - % of caretakers who know to recognize AFP (polio-like illness) and where such a case should be reported.

### Vaccine & cold chain

- 9 - % of vaccinators who can correctly explain how to interpret and use VVMs on polio vaccine vials. (health workers' knowledge)

Communication indicators	Results	Dates

## II. COMMUNICATION PLANNING, IMPLEMENTATION, AND EVALUATION

A INTER-AGENCY COORDINATION COMMITTEE (ICC)				
Question	Yes	No	Partially	Comments/Explanations
**1. Does an ICC exist?				
**2. Are there one or more communication specialists who participate or attend ICC?				
**3. How many times has the ICC met in the past year?	Number of times:			
**4. Does the ICC address routine immunization as well as special initiatives?				
**5. Are minutes kept and planned actions followed up?				
**6. Is there a communication sub-committee of the ICC?				
**7. How many times has the communication sub-committee met in the past year?	Number of times:			
**8. Does the communication sub-committee address routine immunization as well as special initiatives?				
**9. Do all major organizations with communications expertise participate in this committee?				
**10. What percentage of the current annual EPI budget is for communication/ social mobilization/advocacy activities?	Percentage:			
B. HUMAN RESOURCES AND THEIR COORDINATION				
Question	Yes	No	Partially	Comments/Explanations
**11. Is there a clearly designated focal person for EPI-related communication activities among agencies? (please specify if this person is also member of ICC)				

Question	Yes	No	Partially	Comments/Explanations
**12. Does this person work full time on EPI-related communication activities?				
13. In your opinion, are there enough communication experts working on EPI communications at the national, and regional/provincial levels				
<b>C. INFORMATION-BASED, INTEGRATED COMMUNICATION WORKPLAN</b>				
Question	Yes	No	Partially	Comments/Explanations
**14. At the national level, is there a communication work plan that addresses routine immunization, supplemental immunization, and surveillance?				
**15. At the district level, are there communication work plans that address routine immunization, supplemental immunization, and surveillance?				
**16. Does this national and district communication and advocacy work plan/section include a budget, with a schedule for the release of these funds?				
**17. Does the national work plan incorporate the following strategies: advocacy, social mobilization, program communication? (please attach the objectives and indicators for each strategy)				
**18. Do district work plans incorporate the following strategies: advocacy, social mobilization, program communication?				
** 19. Which communication tools / networks were useful to you while designing, implementing & monitoring and evaluating the communication workplan? (If so, please give comment why they helped you. Please also indicate if you have never seen the tools) - Communication Handbook for PE/EPI				

Question	Yes	No	Partially	Comments/Explanations
- Five Case studies on sub Saharan countries				
- Checklists and easy reference guides				
- The Annotated List of documents, tools and materials on Polio Eradication and EPI.				
- Standardized TOR for consultants				
- Polio Eradication and the Communication Initiative Networks				
**19. Is the national communication work plan updated at least annually?				
**20. Is the district communication workplan updated at least annually?				
**21. Does the national communication work plan identify major unreached or under-reached population groups and offer strategies for reaching them? (Please give two of three examples)				
**22. Do district communication work plans identify major unreached or under-reached population groups and offer strategies for reaching them? (Please give two of three examples)				
23. In the past two years, has quantitative research been conducted on reasons for incomplete and non-immunization?				
24. In the past two years, has qualitative research been conducted on reasons for incomplete and non-immunization?				
25. What are other reasons for dropouts and for non-immunized children?				

Question	Yes	No	Partially	Comments/Explanations
26. Have research findings been used to plan strategies to address the main barriers to higher coverage?				
27. Do all the activities relate to the workplan or are some of the activities invented at an ad-hoc basis?				
28. Are the activities regularly monitored and evaluated?				
29. Who is responsible for implementation of communication workplan at national/district levels?	Names and titles:			
<b>D. ADVOCACY</b>				
Question	Yes	No	Partially	Comments/Explanations
30. Have advocacy activities been evaluated?				
31. Are lessons learned from previous advocacy activities integrated into the current strategy? If so, please give two examples.				
32. Who has the main responsibility for implementing advocacy activities?	Persons, Organizations:			
33. Are advocacy activities ongoing, i.e, not just for special events and needs? (Please give 2 or 3 examples)				
34. Are "days of tranquillity" used?				

Question	Yes	No	Partially	Comments/Explanations
35. If so, are diplomatic and locally influential leaders used to liaise with various factions regarding the "days of tranquillity"?				
36. If so, are politicians/rebel leaders involved in signing "days of tranquillity" agreements for all vaccination days to occur in their region				
37. Are local and international media used to broadcast information on "days of tranquillity" and cease-fires?				
<b>E. SOCIAL MOBILISATION</b>				
Question	Yes	No	Partially	Comments/Explanations
38. Have social mobilisation activities been evaluated?				
39. Are lessons learned from previous social mobilisation activities integrated into the current strategy? If so, please give two examples.				
40. Which partners are involved in planning and implementing social mobilisation activities?	Persons, Organizations:			
41. Are community and religious leaders involved in planning immunization activities at community-level?				

Question	Yes	No	Partially	Comments/Explanations
42. Are community and religious leaders involved in social mobilisation for routine immunization?				
43. Are community and religious leaders involved in social mobilisation for AFP surveillance?				
<b>F. PROGRAMME COMMUNICATION</b>				
44. Have programme communication activities been evaluated?				
45. Are lessons learned from previous programme communication activities integrated into the current strategy? If so, please give two examples.				
46. Has the programme assessed service providers' communication skills and their manner of treating clients?				
**47. Are there programme activities to improve service providers' communication skills and their manner of treating clients ?				
48. Is there a system in place to monitor service providers' communication skills and their manner of treating clients?				
** 49. Has audience research on communication channels (broadcast, print, person-to-person) been conducted and used to decide which channels to use and how much?				
**50. Approximately what % of media expenses goes to a) broadcast, b) print, and c) person-to-person channels?	% for broadcast: % for print: % for person-to-person:			

Question	Yes	No	Partially	Comments/Explanations
51. Are messages and materials drafted by communication specialists based on audience research (that identifies barriers and motivations for carrying out desirable behaviors)?				
52. Are messages and materials adapted to the local level (literacy levels, languages, etc.)?				
53. Have messages and materials been pre-tested with intended audiences?				
54. Are media, messages, and materials changed on the basis of feedback from monitoring and/or evaluation? (if so, please provide some examples)				
55. Do national and sub-national officials work together to ensure consistency in messages and materials?				
56. Are special channels and networks being used to reach the hard-to-convince?				
**57. Have rumors and resistances been a significant problem?				
**58. If so, have the causes been identified and actions taken to address them?				
59. Is there a communication component included in the cross-border NIDs plan ?				

**Please sign and date below to indicate that you have reviewed your country's responses on this form. Thank you very much.**

\_\_\_\_\_  
**Name and title, Date**

\_\_\_\_\_  
**Name and title, Date**

\_\_\_\_\_  
**Name and title, Date**